

THE QUESTION FLIP — THE WHOLE GAME ON ONE LINE

THE GAMBLER ASKS
"Where is price going?"



THE HOUSE ASKS
"Where is price NOT going?"

THE SIX WORDS THAT UNLOCK EVERYTHING

1 Premium

THE MONEY

What the buyer pays the seller the moment the contract opens. Sellers collect it at entry.

2 Strike

THE LINE

The price level the contract is tied to. Hunt a strike price is unlikely to ever touch.

3 Expiration

THE FINISH LINE

The contract's end date. Each passing day moves the seller closer to keeping it all.

4 Delta

THE ODDS

The market's published probability of price reaching a level. Read it like an actuary.

5 Collateral

THE BACKING

What the seller sets aside to back the contract — the insurer's reserves. It scales to you.

★ Income Trader

THE IDENTITY

An everyday person selling options with a system: paid at entry, ruled by math.

BUYER VS. SELLER — SAME CONTRACT, OPPOSITE SEATS

The Buyer (the gambler's seat)			The Seller (the house's seat)		
Pays the premium at entry	MONEY		Collects the premium at entry		
Needs price to move: right direction, right size, in time	TO WIN		Needs price to simply stay away from the strike		
Time decay works against them every day	TIME		Time decay works for them every day		
Watches every tick — movement is oxygen	ROUTINE		Checks in, manages, goes on about their day		
Expiration is the deadline that kills the ticket	THE END		Expiration is payday: contract dies, premium stays		

THE H.O.U.S.E. METHOD™ — THE FIVE CALM STEPS

H

Hunt

the high-probability strike
— where price will NOT go

O

Offer

the contract — you're the insurer, not the gambler

U

Underwrite

the risk — collateral, sizing, never-blow-up rules

S

Secure

the premium — paid at entry, kept by routine

E

Expire

& keep it — time is on the seller's side. Repeat.

Taught in full at the free masterclass: "The House Always Wins"

PIN THESE TWO SENTENCES SOMEWHERE YOU'LL SEE THEM

"You don't need a better way to buy options. You need to stop buying them."

"The gambler needs a miracle every trade. The house just needs its process."